

CREATHON PAPER INSTRUCTIONS

No draft submission is required. This document provides instructions for the final paper submission only.

General Information

Title of the proposed solution:

A clear and concise title summarizing your idea.

University:

Name of your home university.

Team Members:

List participants with full names, student status/level, and email addresses (include the two representatives who will present the team in Bucharest, if applicable).

Problem Statement

Provide a brief description of the specific challenge in modern media your team is addressing. Highlight why this challenge is important.

Proposed Solution Overview

Offer a summary of your proposed solution in 2–3 sentences, ensuring it is novel and easy to understand. State the main objectives of your solution. Feel free to approach your solution from different academic backgrounds and approaches, or with a mix of them (AI, Technology and Media, Media Literacy and Society, Journalism and Ethics, Policy and Regulation, Sustainability, Open Track, etc).

Implementation Plan

Outline a clear and actionable plan for implementing your solution. Specify the key steps required.

Expected Impact

Describe the immediate benefits (short-term) your solution is expected to achieve. Explain the long-term vision for how your idea can contribute to solving challenges in modern media, either locally or more broadly.

Challenges and Risks

Acknowledge potential challenges your team may face in implementing the solution. Suggest strategies to address these obstacles effectively.

Conclusion and Call to Action

Summarize the key points and emphasize why your solution deserves attention. End with an inspiring call to action and dissemination activities, encouraging stakeholders to support your idea and contribute to its development.

Practical Details

a. Visual Elements and Posters (Optional but Recommended)

- Include diagrams, flowcharts, or maps if they help clarify your proposal.
- Posters are highly recommended because they will be exhibited during CIVIS Days.

b. References and Citations

- Include references for any data, research, or sources cited.
 - Use APA style: [APA Reference Examples](#).
 - Write in clear, professional English and maintain a structured, concise format throughout the document.
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Formatting Guidelines for the Paper

- Font: Times New Roman.
 - Font Size: 12 pt for main text and 14 pt bold for section titles.
 - Line Spacing: 1.5 for main text. Single for block quotes or references.
 - Margins: 1-inch (2.54 cm) on all sides.
 - Alignment: Full text alignment (justified is optional). Titles/headers center aligned.
 - Paper Length: Maximum 5 pages, including visuals, references, appendices, etc.
 - File Format: PDF, named as `University_solution_title.pdf`.
 - Header: Paper title + page number (top right).
 - Footer: Team name + university.
 - References and Citations: Follow APA style for all citations and references (see link above). Include in-text citations for quotes, data, or ideas from external sources. Provide a References section at the end, formatted according to APA style.
 - Language and Grammar: English, professional and formal academic language. Proofread to ensure correct grammar, spelling, and punctuation.
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Structure of the Poster

Title Section:

Solution title (large/bold), university name, team members with student status/level.

Design Tips (optional instructions):

- Layout: 3–4 columns for a clean and organized structure.
- Font Sizes: Title ~72 pt, Headings ~36 pt, Body ~24 pt.
- Color Scheme: Professional palette with good contrast.
- Visuals: High-quality diagrams, infographics, or images.
- White Space: Ensure spacing between sections for readability.
- References: Small section at the bottom for citations or acknowledgments.

Useful Links:

- [Adobe Express Templates](#)
- [Edit.org](#)
- [Canva](#)